

‘We will continue to work closely with Provinces and Districts to develop a clear strategy based on sound leadership and the involvement of our members, with a clear focus on future needs’

Pro Grand Master Peter Lowndes



**UNITED GRAND LODGE
OF ENGLAND**

THE FUTURE OF FREEMASONRY

**2015-2020
OUR STRATEGY
AT A GLANCE**

KEEPING YOU INFORMED

We hope you find this at-a-glance guide to our strategy helpful. To get a more in-depth view and regular updates, register at

www.ugle.org.uk/mfg



Strategy at a glance

OUR VISION

To become openly recognised within our communities as the premier fraternal organisation

OUR VALUES

Integrity, respect, caring and concern for others, co-operation and charity

OUR 2020 STRATEGIC OBJECTIVES

- Effective **GOVERNANCE** at all levels
- Leadership Development programme first phase implemented
- Review and revise the governance arrangements of Grand Lodge

MEMBERSHIP

Improved attraction and retention of members

- Membership will remain over 200,000
- Resignations before GL certificate will have reduced from 20% to less than 10%
- Local media coverage will enjoy incremental year-on-year growth of over 20%

MASONIC HALLS

Developing financial sustainability

- Support structure in place
- Operating on a firm financial basis

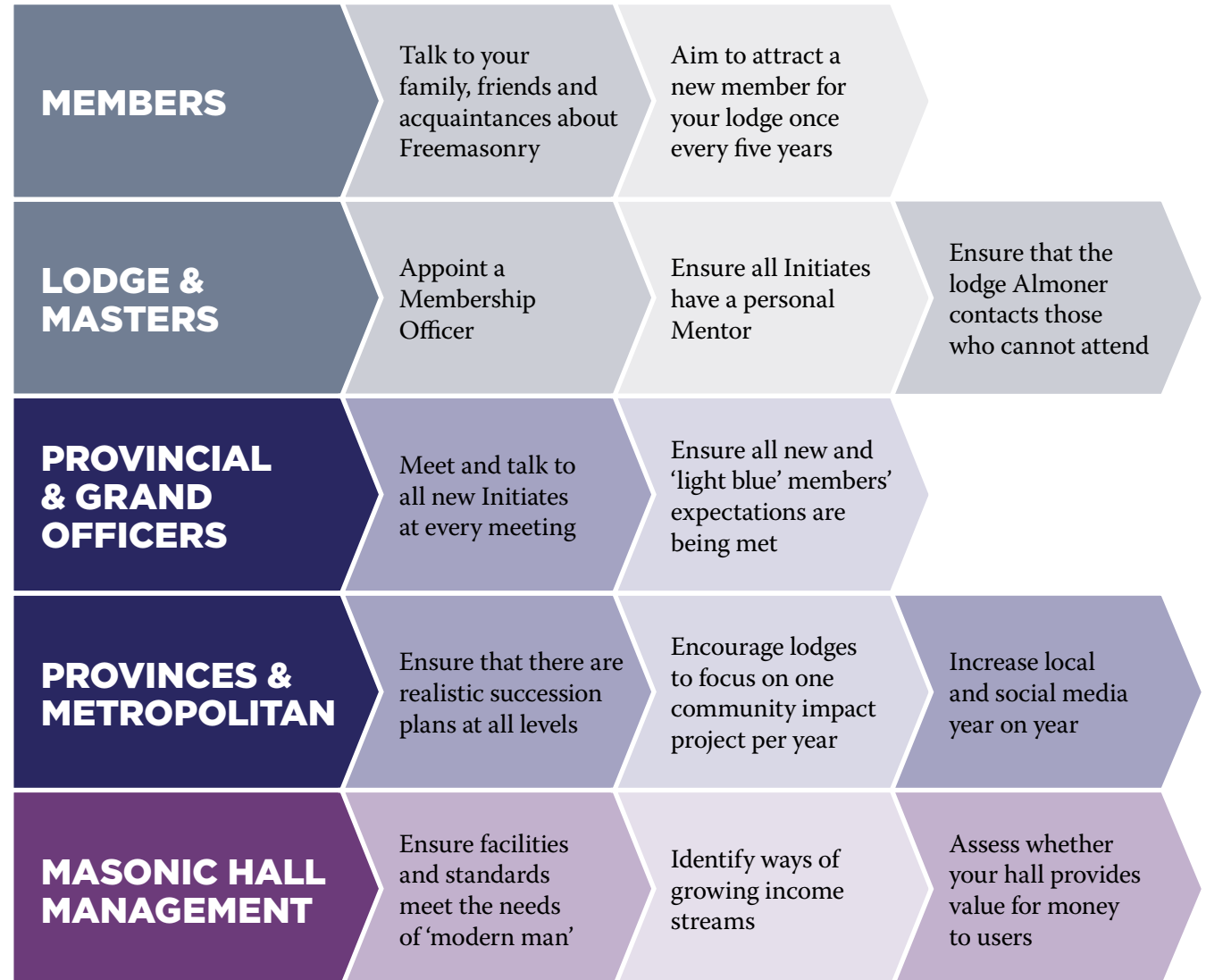
OUR APPROACH

We will monitor our achievements and success, using modern media (including 'push technology') to communicate with and assist members to make the most of the opportunities that Freemasonry offers

Get involved

Our members are our most vital commodity and this strategy can only be achieved if the vast majority of members are committed to supporting the strategy and its objectives

How can you help?



Did you know?

We have had over **18,000** responses to the surveys, helping the Membership Focus Group to shape the future of Freemasonry. Have your say – sign up at www.ugle.org.uk/mfg